PageTraffic Becomes A Google AdWords Certified Partner

CHICAGO, June 2 - PageTraffic, previously credited with the Google Certified Individual, has upgraded to become a <u>Google AdWords Certified Partner</u>. Having served more than 700 clients since 2002, the company is known for comprehensive Internet marketing solutions, involving both organic and paid search.

PageTraffic, an eightyear-old search marketing
company, has recently
become a Google
Adwords Certified
Partner, one of the first in
India to do so under the
new partnership program;
already top ranked as an
organic SEO company,
the certification adds to
its long list of awards and
accreditations

"We have been providing <u>pay per click</u> services to more than 200 clients now. In fact, we have recently expanded our PPC team with a new center in Noida, getting the certification was the logical next step. In a crowded market, we are hoping that this will differentiate our services and add assurance to our expertise," says Navneet Kaushal, PageTraffic Founder & CEO.



The new partnership program has replaced the Google Advertising Professionals accreditation previously awarded to PPC experts. The partners will receive training across search and display programs and will be able to showcase certified Google skills. As a testimonial of PageTraffic's commitment to stay ahead of latest developments in the industry, it was one of the first companies in India to qualify for the upgraded system. In fact, the company has got three experts who have qualified the new test and is in the process of adding more to its certified team.

For any one who is a client of PageTraffic, complaints are a rare occurrence. Now, with the new accreditation, Page Traffic looks to increase the quality and assurance associated with its services. The company's aggressive; yet, quality-centric approach has helped it scale up remarkably over the years.

PageTraffic has recently added social media optimization and SEO ready website development services to its offerings with great success. The new development center in Noida is a major part of the expansion. "We have been relentlessly working on all fronts to offer better quality of service and ROI to our clients," says Navneet Kaushal.

About Page Traffic

PageTraffic founded in 2002 is a premier <u>search engine positioning company</u> with offices in Chicago, New Delhi and Noida. Page Traffic provides search engine optimization, PPC, link building, social media marketing and web development services. PageTraffic is also known for its unique full time offshore consultant offering. The company has above 700 satisfied clients from all over the world.

Visit http://www.PageTraffic.com for more information.

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